



MADELEINE BARBER
 Special projects editor
 mbarber@ttgmedia.com
 +44 (0)20 3714 4113
 @MadeleineLilyB

Special projects

Our dedicated Special Projects Editor oversees all commercially-led content and campaigns. The Special Projects Editor works alongside clients to devise creative campaigns tailored to meet your unique objectives, and draws upon our knowledge of the market to create impactful campaigns that resonate with our audience.



FAM IN FIVE MINUTES

A fam trip report page written by an agent on your fam trip, highlighting products experienced and contacts made, and including your logo and contact details.

£1,000

SPONSORED FEATURES

Our Special Projects Editor will agree a tight brief and generate inspiring, educational content, which is presented in TTG style, in a format readers trust and recognise.

Single page: £2,000

Double-page: £3,000

Four-pager: £5,000

PICTURE PAGE

A page of 8-9 photographs from an event you have hosted, including an introductory description and captions.

£1,000

TTG SUPPLEMENTS

We create a number of supplements throughout the year, including *TTG's Year Ahead in Travel*, *TTG's Guide to Cruise* and the *Little Black Book*. Although featuring some editorial articles, these are commercially-led tools that give you the chance to display one of your adverts and an editorial profile across a DPS. See our Features List for dates.

Single-page profile and single-page advert:
 £1,495 (*Year Ahead in Travel* and *Little Black Book*)

Single-page profile and single-page advert:
 £1,800 (*Guide to Cruise*)

CONTRACT SUPPLEMENTS

We can create bespoke supplements as an educational tool and reference guide for agents. Additional copies can be printed for your own purposes.

20-page supplement x 15,600 copies: £20,000

Special Projects



Top 10 selling points for South Africa with Qatar Airways

With Qatar Airways offering multiple flights per day to South Africa from the UK, there's never been a better time to visit the culture-rich cities of Johannesburg, Durban and Cape Town. Here are 10 top selling tips



1. Johannesburg is home to one of the most successful inner-city regenerations in the world

The beating heart of South Africa and the country's biggest city opens doors to a host of arty cafes and hipster hubs. One of



COMPETITIONS

Our competition packages include a dedicated web page, mentions in print, guaranteed social media promotion (including a paid ad on Facebook), and regular inclusion on our Midday Bulletin. Competition hosts receive all entry data.

£1,500

SPONSORED ARTICLES ON TTGMEDIA.COM

Sponsored articles about your product or company can be written by our Special Projects Editor to your brief, or contributed by the client and edited to TTG style. Each sponsored article will appear online, and be promoted on our Midday Bulletin and social media. Recommended length: 400 words.

£2,000

FACEBOOK LIVE EVENTS

Our editorial team can co-host a Facebook Live discussion with you, to create some lively, informative video content that agents across the country can view either in real time or at their leisure. The package includes a full-page advertorial in TTG magazine, summarising key takeaways.

From £6,000

BESPOKE SOLUTIONS

From exciting print products and interactive digital games to editorially-led competitions and purely social campaigns: we'd love to discover your needs and objectives, and suggest a bespoke campaign across our various products and platforms to meet them. Contact us to set us a challenge!