



DIGITAL ADVERTISING RATES

Creative display positions

(all one week tenancy)

Fireplace on News/homepage £8,000

Fireplace on other channels/filter
(including Air, Agencies, City & Finance, Cruise, Destinations, Luxury, Operators, Skills, Regulations and Technology) £5,000

Meerkat on News/homepage £5,000

Meerkat on other channels
(including Air, Agencies, City & Finance, Cruise, Destinations, Luxury, Operators, Skills, Regulations and Technology) £3,000

Standard display positions (run of site)

Leaderboard £45/cpm

MPU £45/cpm

Competitions

Online competitions

(including listing online, mention in the magazine, social media promo and link in the Midday Bulletin) £1,500

Midday Bulletin advertising rates

Takeover

(takeover includes top, middle and bottom banner, plus 60-80 words advertorial box) £5,000

ttgluxury email advertising rates

Takeover

(takeover includes top, middle and bottom banner, plus 60-80 words advertorial box) £5,000

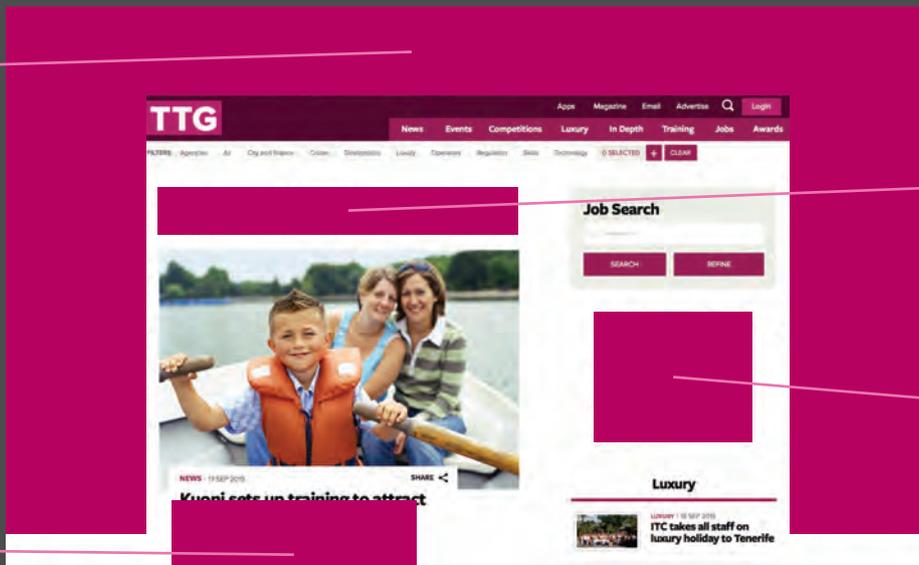
TTG Partner email advertising rates

Solus email to 17,400+ registered subscribers £5,000

Facebook Live

Facebook Live (includes full page advertorial) £6,000

FIREPLACE



LEADERBOARD

MPU

MEERKAT

TTG Jobs advertising rates

Online on ttgjobs.com:

Sponsored listing (one month)	£600
Enhanced listing (one month)	£410

Additional traffic drivers:

MPU on ttgjobs.com (one month)	£350
Leaderboard on ttgjobs.com (one month)	£350
Bottom banner on ttgjobs.com (one month):	£250
MPU/banner on ttgmedia.com (cost per thousand impressions)	£45cpm

Online bundles (to use within 12 months):

3 listings	£278 each (Saving of 15%)
5 listings	£246 each (Saving of 25%)
10 listings	£213 each (Saving of 35%)
20 listings	£180 each (Saving of 45%)

Weekly Jobs email:

Listing to appear on two of the weekly emails	£250
---	------

Additional traffic drivers on weekly Jobs email:

Top banner	£200
Middle banner	£150
Bottom banner:	£100
Advertorial box:	£300

Print and online rate:

Full page print advert and an enhanced online listing	£900
Half page print advert and an enhanced online listing	£500

SPONSORED LISTING:

Your post remains at the top of the results page for the campaign period

ENHANCED LISTING:

Logo within search results

MPU AND LEADERBOARD: leads candidates to your site or to your roles on our site for the campaign