



THE BUSINESS OF SELLING TRAVEL

## Advertising rates

### TTG Display

(Full colour rates £ Sterling)

<b>Double page spread</b>	£10,450
<b>Full page</b>	£5,880
<b>Half page</b>	£3,860
<b>Double page advertorial</b>	£12,450
<b>Full page advertorial</b>	£6,880
<b>Coverwrap</b>	£18,950
<b>Centre bound insert</b>	£10,000

## Artwork requirements

Digital copy only.

High resolution Acrobat PDF Files preferred, in accordance with PPA Pass4Press specifications <http://www.pass4press.com/PDFs> are to be supplied at version 1.3 to PDF spec X-1a:2001.

TTG Media cannot be held responsible for any errors occurring if the PDF is not supplied to these specifications.

Please also note if you are creating a file in InDesign, please ensure that the transparency flattener is applied and configured in the PDF pre-set. Please refer to [www.pass4press.com](http://www.pass4press.com) for help.

### DELIVER TO:

Email: [smiller@ttgmedia.com](mailto:smiller@ttgmedia.com)

Steve Miller, production manager  
+44 (0)20 3714 4119

**COPY DATE FOR TTG DISPLAY ADVERTISING:  
6 DAYS PRIOR TO PUBLICATION DATE**

## Print advert specifications

### ADVERTISEMENT DIMENSIONS

(All dimensions are height x width)

**Double Page Spread Live Area:** 270mm x 430mm  
**Double Page Spread Trim:** 300mm x 460mm  
**Double Page Spread Bleed:** 306mm x 466mm

**Full Page Live Area:** 270mm x 200mm  
**Full Page Trim:** 300mm x 230mm  
**Full Page Bleed:** 306mm x 236mm

**1/2 Page Vertical Live Area:** 270mm x 98mm  
**1/2 Page Vertical Trim:** 300mm x 113mm  
**1/2 Page Vertical Bleed:** 306mm x 119mm

**1/2 Page Horizontal Live Area:** 128mm x 200mm  
**1/2 Page Horizontal Trim:** 143mm x 230mm  
**1/2 Page Horizontal Bleed:** 149mm x 236mm

**1/2 Double Page Spread Live Area:** 128mm x 430mm  
**1/2 Double Page Spread Trim:** 143mm x 460mm  
**1/2 Double Page Spread Bleed:** 149mm x 466mm

**Coverwrap:** specifications on request  
**Centre bound insert:** specifications on request  
**Double page advertorial:** specifications on request  
**Full page advertorial:** specifications on request

### RECRUITMENT

**Full Page:** 240mm x 200mm  
**1/2 Page Horizontal:** 117mm x 200mm

### To advertise or receive further information contact

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**TTG MEDIA**