

Routes News 2019 Feature List

Routes News magazine is the official publication of Routes and Routes global events and is published bimonthly. Each issue is filled with news, features and essential data, and focuses on all the people who make the route development world what it is today. It is mailed to more than 7,000 people worldwide, as well as being handed out at the various Routes events around the world.

Standard features include interviews with airline bosses around the world while the Hot Topic is an opportunity to see how breaking news stories are impacting route development. ASM will also be featured in every edition with a rundown on some of the most interesting recent route launches. Additional features planned for the future are as follows:



Routes News 1: January

The edition will be distributed at both Routes Americas in Quebec City, Canada, and Routes Asia in Cebu in the Philippines.

Including:

- Asia
- South and Central America
- South Africa
- Routes Asia Cebu destination focus



Routes News 2: March

The edition will be distributed at Routes Europe in Hannover, Germany.

Including:

- Routes Americas event coverage
- Routes Asia event coverage
- Eastern Europe
- France
- Australia
- Routes Europe host Hannover destination focus



Routes News 3: May

Including:

- Middle East
- Thailand
- Brexit
- World Routes 2019 Marketing Awards launch
- Routes Africa host destination focus



Routes News 4: July

The edition will be distributed at Routes Africa.

Including:

- Africa
- Europe
- World Routes 2019 Marketing Awards reminder
- World Routes host Adelaide destination focus



Routes News 5: September

The edition will be distributed at World Routes in Adelaide, Australia.

Including:

- Routes Africa event coverage
- North America
- Caribbean
- China
- India
- New Zealand and the Pacific Islands
- World's busiest routes
- World Routes 2019 Marketing Awards and the People Award shortlists
- 2020 Routes events hosts



Routes News 6: November

Including:

- Extensive World Routes coverage
- South East Asia
- Scandinavia
- Routes Europe destination focus
- Routes News Guide to 2020

**MORE
INFORMATION**

Edward Robertson, Editor
+44 (0)20 3714 4116
erobertson@ttgmedia.com

Chris Gascoine, Sales manager
+44 (0)20 3714 4121
cgascoine@ttgmedia.com