



LITTLE BLACK BOOK

Launched in 2016, the *TTG Little Black Book* has grown to become the essential database for travel agents in the UK and Ireland. The comprehensive collection of contact details ranges from tour operators to cruise lines and hoteliers to ancillary companies.



Print edition

The annual *TTG Little Black Book* is distributed alongside the August 8, 2019 edition of *TTG*, reaching over 16,600 subscribers (ABC audit, June 2018). Suppliers profiles include a company overview, photo and contact details for up to six team members, plus the opportunity to highlight any useful sales tools for agents.

Profile and full page advert £1,495

Online profile

Travel agents can easily access the *TTG Little Black Book* when they're on the move for free, using their mobile, tablet or laptop. The online version enables suppliers to keep their profile up to date all year round and gives them the ability to include additional details on their products and services by uploading videos and brochures.

12 month subscription £1,995

Supplier's online profiles include:



Logo, company profile and URL

Photos of sales team members and contact details

Recent awards and USPs

Company and individual social media links

Digital brochures

Videos

One click contact