



ttg LUXURY

ttgluxury magazine

ttgluxury is the UK's leading magazine title for premium travel professionals. Created by experienced editor April Hutchinson, the quarterly magazine is designed to provide luxury travel professionals with the tools they need to improve their business and keep up to date with the latest trends, news and products.

Who reads *ttgluxury*?

Winner of Travel Trade Publication of the Year* *ttgluxury* will mark its 12th anniversary in 2019 and is read today by the leading buyers and suppliers of luxury travel in the leisure, meetings and events and business travel sectors.

*Travel Media Awards 2017



8,700+ SUBSCRIBERS

BREAKDOWN:

8,050+

LEISURE AGENTS (INCLUDING
HOMEWORERS, INDEPENDENT
AND RELEVANT MULTIPLE AGENTS)

650+

LUXURY SUPPLIERS (INCLUDING
HOTELS, CRUISE LINES, TOUR
OPERATORS ETC)

Print advertising opportunities

ttgluxury magazine offers suppliers the opportunity to reach this unique audience through a number of creative advertising opportunities including full/double page adverts, coverwraps, bookmarks, advertorials, case studies and much more.

ttgluxury online

The *ttgluxury* digital edition and news stories are hosted on the award-winning ttgmedia.com, which attracts 75,000 unique visitors per month serving 750,000 impressions. It is the only travel trade media site to offer 100% immunity to ad-blocking software and a registered database of users. Complementing the magazine content, ttgmedia.com offers its users a dedicated *ttgluxury* channel and fortnightly newsletter to keep the luxury sector up to date.

Digital advertising opportunities

From channel takeovers and creative display options to e-newsletter takeovers, videos, Facebook Live events and competitions, *ttgluxury* offers a wide number of measurable digital advertising solutions that will deliver high engagement and ROI to your business.



SPRING March 21

Cover story: Caribbean (including St Kitts & Nevis focus)

In season: Spring breaks

Radar: Japan

Suites & Eats: Miami

Pulse: Lisbon

Product focus: Spa & wellness

Great ideas: Family holiday trends

Destination focus: Cambodia

Destination focus: Spain

Destination focus: Croatia

Regional round-up: Scandinavia

10 ways to: Sell river cruise

How to: Make the most of PR



SUMMER June 24

Cover story: Mediterranean (including Greece focus)

In season: Summer hotspots

Radar: Ibiza

Suites & Eats: Paris

Pulse: New York

Product focus: Safaris

Great ideas: Extreme travel (polar, surprise tourism, expedition)

Destination focus: Canada

Destination focus: Italy

Destination focus: Portugal

Regional round-up: Indian Ocean

10 ways to: Sell eco travel

How to: Build loyalty and referrals



AUTUMN September 23

Issue additionally distributed at WTM

Cover story: Cruise (including ocean, river & expedition)

In season: Autumn escapes

Radar: Iceland

Suites & Eats: Abu Dhabi

Pulse: Cape Town

Product focus: Solo Holidays

Great ideas: Exclusive use, villas & special occasion travel

Destination focus: Mexico

Destination focus: Sri Lanka

Destination focus: New Zealand

Regional round-up: South-east Asia

10 ways to: Sell special interest holidays (including walking, art and culinary)

How to: Make fam trips count



WINTER November 25

ILTM issue with exclusive distribution at the show

Cover story: Middle East (including Dubai Expo 2020 focus)

In season: Winter ideas + ski

Radar: Cuba

Suites & Eats: Hong Kong

Pulse: Singapore

Product focus: Escorted tours

Great ideas: 2020 Trends

Destination focus: Australia

Destination focus: Germany

Destination focus: Maldives

Regional round-up: European Cities

10 ways to: Sell India

How to: Run client events